CONFIDENTIEL

**Specifications Realization of a website Co'Home project**



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Company Overview

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Company created by Florence Chapt, it aims to create a profit matchmaking website  
communal.

This website is based on the problem of student accommodation and growing research  
in Human Services.

**Competitive Positioning**  
Direct competition does not exist. In reading this, we have sites that offer these complement servcies.  
Real Actors: all real estate sites (seloger.com, pap, leboncoin ...)  
Local players: Senior intergenerational associations, neighborhood associations, Student associations ...  
Housing sites the "sharing" and homestay   
Cohébergement.com (without exchange services); renting rooms between individuals  
Chambrealouer.com (Everyone with international student offers to share within a broad offering oriented recreation: Holiday, guest house ...)  
Appartager: LEADER 100% roommate all age groups (Group "seloger")  
Students dedicated sites  
Locaviz.fr (CNOUS portal with public and private offer including a quality charter)  
ADELE: Student residences and U Cities  
Chacunsontoit.fr (hire-sharing for heads combined targets students);  
The scheme is positioning CoHome these markets:

Housing shortage  
 student

**Saving**

**CoHome**

**Sharing**

Services Person

**Communication**

Consumption  
collaborative

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Presentation of the project

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Purpose of the Website  
The project lies in the creation of a digitized platform CoHome for housing student in a framework of collaborative economy and lifestyle changes. The concept focuses on linking students with hosts for rent   
accommodation type "home stay" in exchange for services hosts.  
This concept has three observations:  
- The student housing shortage enhanced by maintaining the high rents and guarantees (Despite the efforts of the government);  
- The growing demand for personal services;  
- A change in lifestyle for all generations that prioritize the relationship, sharing and economic benefit.  
Steering Committee  
Florence Chapt is responsible for validating each step of the development of the website.  
Site Goals  
CoHome aims to address all potential hosts with two targets priority as are families and seniors.  
The trial version will only take the target "Families"  
Eventually, CoHome propose an offer accessible to international users.  
CoHome answers to the problem of student housing while providing a response to families and seniors by giving them access to economic services.  
Whether it hosts or students, CoHome door mixing three values are, communication, sharing and economic factor through a process' win / Win ".  
Site economic model  
The principle is to propose a payment for linking via a payment module integrated.  
Students: Payment made for linking on the basis of a limited duration according to the thresholds.  
For hosting: Proposed Pay online for a period of the announcement.

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Presentation of the project

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Site needs  
Use of a CMS parallel site there will be a blog managed by Florence Chapt.  
The site will be responsive: adaptable to any screen (smartphone, tablet, etc.).  
expected Results  
Step 1 (V1)  
The goal initially is to develop a test platform (POC) on a target reduced space ie Gif sur Yvette families near the Campus  
Saclay: Université Paris-Sud  
Operational version from the 2015 academic year (End 06/2015)  
Step 2 (V2)  
Version 2 on the basis of an area wider with target objective for focusing on the reception of students trainees. The hosts are targets families   
Operational in late October 2015 Version  
Step 3 (V3)  
Evolution of the application for the inclusion of the senior target. end of 2015

Target

**The students :**

- Wanting to be closer to their place of study;

- on a budget;

- may come from abroad;

- seeking to have a small source income;

**Hosting:**

- looking for personal services (babysitting, tutoring, home help,  
gardening, computer courses etc.)

- needing a person and available;

- having a sufficiently large room to allow a home ccommodations;

- families with children;

- seniors with reduced mobility or  
other reasons requiring home care.

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Tree

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|  |  |  |
| --- | --- | --- |
| **Level 1** | **Level 2** | **Level 3** |
| Accueil |  |  |
|  | Service Overview |  |
|  | Customer Service Contact Form |  |
|  | messaging |  |
|  | results hosts |  |
|  |  | host ad |
|  | student results |  |
|  |  | student announcement |
|  | Sign host 1 |  |
|  | Sign host 2 |  |
|  | Sign host 3 |  |
|  | 1 student registration |  |
|  | 2 student registration |  |
|  | 3 student registration |  |
|  | registration confirmation |  |
|  | Managing favorites |  |
|  | student settings |  |
|  |  | My student profile |
|  |  | My research student |
|  |  | My student ad |
|  |  | My student Alerts |
|  | host settings |  |
|  |  | My host profile |
|  |  | My research hoster |
|  |  | My research hoster |
|  |  | My host alerts |

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Tree

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General Tree

Forgot password

INSCRIPTION

HOME

Search

CONNEXION

recherche

si connecté

GESTION DES FAVORIS

ALERTES E-MAIL

Registration step 1

Overview service

CONTACTER

SERVICE CLIENT

Announcement

PARAMÈTRES

Registration step 2

Registration step -3

envoi d’un e-mail

VÉRIFICATION E-MAIL

Messaging

My profile

My announcement

My search

DEUX INSCRIPTIONS :

ÉTUDIANT ET HÉBERGEUR

My Alerts

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PAGE

MODULE

sans rechargement de la page

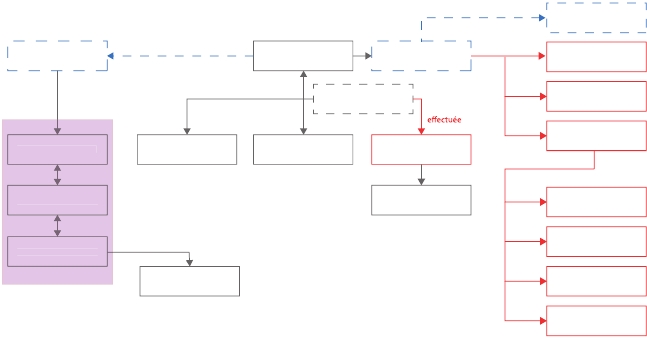
PAGE CONDITIONNÉE

POP-UP

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PAGE NON RELIÉE

7



Contenu

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|  |  |  |
| --- | --- | --- |
| **PAGE** | **Role** | **Content** |
| On all Pages | Provide maximum necessary tools any time when navigating through the site. | - logo - Registration / connection (depending if connected or not) - Sitemap - Access to account settings, to favorites and messaging |
| Welcome | Allow to easily find the ad or profile matching his search. | Search: - Buttons to select the type of Research (student or host) - Text fields leaflet menu pop with category and subcategory  (p.11 explanations) for the selection of services and place of study / accommodation |
| presentation service | - Information on the site - Legal information | Fixed content consisting of text and images. |
| form contact customer Service | - Contact form | - Only works when connected - Automatic filling of name the sender according to its connection - Text field - Submit button - Confirmation of envoir with a copy to his email address |
| management favorites | - Favorites list - Manage favorites | - Miniature version of adverts placed favorites - Delete an ad setting favorites |
| Pop-up connection | - To log in - To sign up | - Connection by e-mail and password - Quick registration button with demand e-mail and password - Proposal to continue the search or to fulfill their profile |
| results ads students | Have the results of key information consistent with most research previously performed. | - Round Photo - Access button to the announcement - Favorite button ad - Contact button ad - Name, age, place of study, studies, extracted description, services offered, time allocated to services desired dates hosting, budget, desired surface. Advanced Filters: - Filter bar with pull-down menus sélectionenr advanced settings - Housing dates; surface; budget; distance from the time station. |

Contenu

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|  |  |  |
| --- | --- | --- |
| **PAGE** | **RÔLE** | **ÉLÉMENTS** |
| results  ads  hosts | Have the results of key information  consistent with most research  previously performed . | - Photo rectangle ;  - Access button to the announcement , adding to  favorites and contact;  - Time to the nearest station  walk ;  - Place of accommodation , services requested,  time required for services, dates  Hosting proposed rent, area  proposed . |
| ad  hosting | Give a sufficiently complete overview  a housing offer a host.  The purpose is to trust the student  for it to be encouraged to contact  the host.  This page offers opportunities  for easy navigation  back to search results or  see directly on the same page. | - Photos / photo gallery for the apartment  - Ad Title (city and area)  - Rent, services requested and time to  devote numbers of children and age  and the level of children;  - Registration for personalized alerts  - Blurb  - Geolocation, the nearest station  foot or by bus ;  - Recommendations from other people (  expected for the final site , not in the  test version ) ;  - Link to other outcomes ( breadcrumb )  - Add to favorites ;  - Down menu showing the favorites  - Recommendations. |
| Anonce  Étudiant | Permettre aux hébergeurs de connaître au  maximum l’étudiant, sans être invasif. | - photos  - Blurb  - geolocation  - Recommendations of others  - Other results  - favorites  - Back to the search  - Student profile data (in part)  - Recommendations. |
| Inscription | 3 steps for registration  collect as much data  making the minimum effort | - Form with text fields , menu  pop , checkboxes and other tools ;  - Contents of the form to see in  an inventory of the contents of the Registration p.15  - Uploading photos . |
| messaging | Allow people to  communicate without having to exchange  their email addresses. | - Photo and name of the person  contacted;  - Summary of the information Ad  or the default profile ;  - Fields text of sending messages.  - Previous messages with date and  time ;  - P.13 model prototype. |

Contenu

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|  |  |  |
| --- | --- | --- |
| **PAGE** | **RÔLE** | **ÉLÉMENTS** |
| settings  my  account  student and  host | Change user settings. | - Change of e -mail (with application  the password to go and validation  email)  - Password change ( back  old password or by sending a  password change link through  em -mail ) |
| settings  my Profile  student | Change user settings. | - Name, date of birth, code  ZIP ( or drop-down menu displaying the  the corresponding cities) , address, country ,  field of study, place of study , level  studies , languages ​​(by checking spoken / written )  interests ( text fields with self  completion form of encapsulation  from a list of interests  predefined ) |
| settings  my Profile  host | Change user settings. | - Name, date of birth, code  ZIP ( or drop-down menu displaying the  the corresponding cities) , address, country ,  interests ( text fields with self  completion form of encapsulation  from a list of interests  predefined ) |
| settings  my  search  student | Change user settings. | Copy of the registration data to  modify as needed. |
| settings  my  search  host | Change user settings. | Copy of the registration data to  modify as needed. |
| settings  my  ad  student | Change user settings. | Copy of the registration data to  modify as needed. |
| settings  my  ad  host | Change user settings. | Copy of the registration data to  modify as needed. |
| settings  My Alerts | Manage a list of e -mail alerts created  according to the search parameters | - Button : enable / disable alerts  - Delete / modify an alert (date and  send time , add or remove  keywords) |

Fonctionnalités utilisateurs

L’outil de recherche

Module de recherche sur la page d’accueil

Je recherche un hébergement.

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Renseignez les services que vous désirez :

babysitting;

soutien scolaire, en rajoutant les matières

jardinage...

Services

Je recherche un étudiant à héberger.

Lieu d’études

**TROUVER**

Other pages on search module

Ouvre le Pop-up Inscription

Services

Fonctionnement par complétion automatique avec suggestions

Champ texte sélectionné

Lieu d’études / Localité

**TROUVER**

**Créer une alerte**

Lieu d’Études si Étudiant

Localité si Hébergeur

Profil définit sur page d’accueil

Soutien scolaire

Garde d’enfants

When the text field is selected categories

main display in a drop down menu

.

Aide à domicile

Cours d’informatique

Barre de défilement

Surlignement de la proposition

Soutien scolaire

Mathématiques

Anglais

Histoire

Au cas où un service général est proposé ou saisi

Functioning mouseover . visual indicator

to validate the item to select

.

Soutien scolaire **X**

Soutien scolaire

Mathématiques

Anglais

Histoire

Croix de suppression

du mot-clé

Cross deletion

keyword

Once an object selected , it is located in the field

text and drop-down menu unfolds subcategory

correspondent. The user can select a sub-

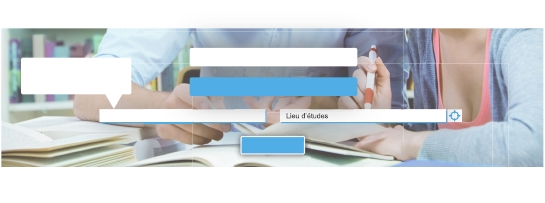
class to complete his research

.

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User Features

The search tools

Profiles

Student

Hosting

Catégorie de services

Totorial

Help at home

Babysitting

Lauguage course

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Subcategory

services

Help at home

household

racing

gardening

Subcategory

services

tutoring

mathematics

history

geography

SVT

French

languages

physical

chemistry

April 2015

Subcategory

services

Language course

English

German

Spanish

Chinese

Subcategory

services

Babysitting

Baby Sitting

School Exit

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Fonctionnalités utilisateurs

La Messagerie

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Messagerie

Carole

Chambre de 10 m² à Gif-sur-Yvette

Charles

10 à 12 m²

€ 150 euros

2 enfantsd

**Soutien scolaire**

e sept. 2015 à juin 2016

**Babysitting**

Carole

Valérie

Auriez-vous aussi besoin d’aide dans d’autres matières ?

éditer supprimer

Vous

Possiblement, si le besoin s’en fait ressentir suivant leurs résultats à l’école.

Carole

Est-ce-que le trajet est long à pied jusqu’à la gare ?

éditer supprimer

Vous

Répondre

Envoyer

Messagerie interne au site, permettant aux utilisateurs de dialoguer entre-eux.

Elle se rafraîchit à chaque nouvelle connexion et chargement de la page de la messagerie.

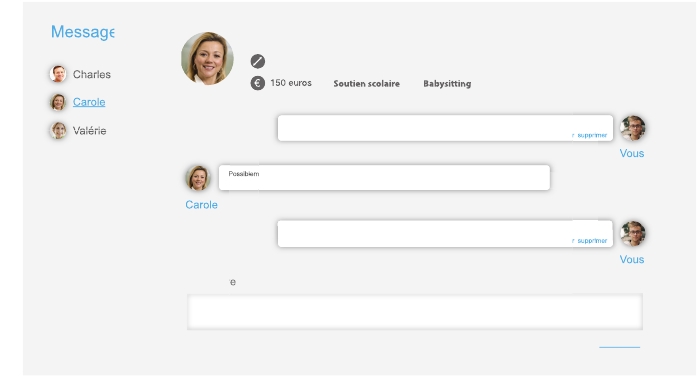
Un système d’alerte permet aussi d’avertir de tout nouveau message (envoi par e-mail et

notification sur le site.).

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Fonctionnalités utilisateurs

Registration Form

Allows the user to select a range of values

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5 m²

10 m²

20 m²

7 m²

Operating adding services ( same tool for languages ​​or experience )

service

Babysitting

temps

15h

par semaine

service

soutien scolaire

matière

anglais

temps

par semaine

+ ajouter une matière

+ ajouter un service

The services are displayed in a drop down menu showing service categories and

subcategories of services.

User can add as many lines as he wishes.

If tutoring or language courses are selected the field " material " or " language "

appears with a drop-down menu to select the language. The user can add

language or material with the button below .

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Fonctionnalités utilisateurs

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Contenu des profils des utilisateurs selon leur profil

Étudiant

Hébergeur

nom;

prénom;

date de naissance;

adresse;

code postal;

ville;

pays;

domaine d’étude;

lieu d’études;

niveau d’études;

langues;

expérience;

centres d’intérêts;

surface min. souhaitée;

surface max. souhaitée;

budget minimal;

budget maximal;

distance min. souhaitée;

distance max. souhaitée;

services proposés;

date d’entrée;

date de sortie;

description #1;

description #2;

description #3;

e-mail;

mot de passe;

photo profil;

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parlé;

écrit;

travail;

année;

durée;

service;

matière;

temps par semaine;

nom;

prénom;

date de naissance;

adresse;

code postal;

ville;

pays;

langues;

enfants;

centres d’intérêts;

surface proposée;

loyer;

distance de la station la

plus proche;

services demandés;

date d’entrée;

date de sortie;

description ;

e-mail;

mot de passe;

photo profil;

photos annonce;

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parlé;

écrit;

prénom;

âge;

niveau scolaire;

service;

matière;

temps par semaine;

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Fonctionnalités administrateur

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Administrator Dashboard

The administrator must have the possibility to be able to edit any information Accounts

Site users , as well as statistics on site usage (traffic , pages visited etc.).

Having an online payment system, it must be able to administer the payment options

users and their personal information, if necessary . This is to be expected afterwards , as the

Site economic model is not fully defined .

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Langues

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One of the target audiences are foreign students and those wishing to have support

school in a language or language courses, the site must be translated into English in its

entirety. Except for the descriptions.

The descriptions are not eligible for an automatic translation , users will have the

epublier choice of an English version of their description

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Benefit

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The site will be performed under a CMS. In order to have a blog to interact with the community

site.

The site involving a young audience, it will also be available on other platforms : tablet,

smartphone.

Having a payment system requires that the site secure a maximum for the

ADVANCED USERS information are protected.

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